



IDX HOME SEARCH

Setup Guide

Home Search

Let buyers search for homes on your Facebook page

Setup IDX Home Search

Your Home Search service is almost ready, just a few more steps to get you setup.

1. Connect to Your MLS

Please verify your MLS and broker information.

State * Brokerage Name *

MLS * Broker Email * [Why do we need this?](#)

Agent ID * Service Area ZIP Codes * [What is this?](#)

[Submit and Continue](#)

2. Allow Page Permissions

3. Create a Business Page

Benefits of IDX Home Search

- Provide visitors with access to current MLS listings.
- Become the Go-To contact for any listing.
- Give visitors the safe environment of your Facebook business page.
- Increase traffic to your page with this tool.
- Offer visitors another reason to return your page.

STEP 1: Connect To Your MLS

Connect to your MLS by completing the form in the home search service tab. Be sure to click "Submit and Continue."

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1. Connect to Your MLS ✓
2. Allow Page Permissions

In order to complete your set up, we need to get access to your Facebook Pages. Please click the button below to grant us this permission.

[Allow Permissions](#)
3. Create a Business Page
4. Add Home Search Tab
5. Promotional Post Frequency

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STEP 2: Allow Permissions

In order to complete your Home Search entry page set up, we need to get access to your Facebook pages. Please click the “Allow Permissions” button shown above to grant us this access.

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3. Create a Business Page

You haven't created a business page under your Facebook profile yet. In order to add Home Search, you must create a Facebook business page.

We'll Create A Page for You

- Professionally Designed Facebook Business Page
- Custom Cover Photo with Your Branding
- Custom Page Tabs
- Two Business Day Turnaround Time

[Learn More](#)
[Or create a page yourself](#)

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STEP 3: Create Your Business Page

Next you will be prompted to create a Facebook business page or it will move you on to the next step.

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4. Add Home Search Tab
5. Promotional Post Frequency

Let visitors to your Facebook page start searching for homes by adding a tab to your Facebook page.

Add HomeSearch Tab to Facebook page * Select Primary Business Page *

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STEP 4: Select Your Page

Select your primary Facebook business page, then select which of your pages on which to put the home search tab. Click "Save Page Selections."

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5. Promotional Post Frequency

Select how often to post

Four times a month


Never

Twice a month

Four times a month

Sample Post



 Save Post Selections

STEP 5: Choose Post Frequency

Choose how often you want posts to automatically appear on your Business Page. You can choose up to 4 times per month.